## **ORDER**

Orders Order / Rev: 715775 - 5 06330881 Alt Order #: OBAMA SCHED A Product Desc: Estimate: 1537 Flight Dates: 10/09/12 - 10/15/12 Primary AE: Aaron Ashe Sales Office: Original Date / Rev: 09/21/12 / 10/10/12 T-WAS Order Type: Political Sales Region: NAT Greer Margolis Mitchell/ Pol Agency Name: **Buying Contact:** K Keuleman Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 3050 K St NW Billing Cycle: WEEKLY Washington, DC 20007 Agency Commission: 15% Advertiser Name: Obama/D/President Demographic: A35+ New Business Thru: **Product Codes:** PL-Presidential Order Separation: 00:15:00 Priority: P-4 Advertiser External ID:

Bill Plan Totals

AGY, GEN, POL

-				
Start Date	End Date	# Spots	Gross Amount	Net Amount
10/08/12	10/14/12	149	\$199,475.00	\$169,553.75
10/15/12	10/21/12	28	\$21,625.00	\$18,381.25

Revenue Codes:

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	177	\$221,100.00	\$187,935.00	0.00
Totals	177	\$221,100.00	\$187,935.00	0.00

Agency External ID:

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln Ch Start End	Inventory Code Brea	k Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
1 WTSP 10/09/12 10/15/12	ON (M-Su) CM	M-F 137, S	а 1205,МГWГF	:30	5	\$75.00 P-4	0.00 NM	5	\$375.00
	ON (M-Su)								
Start Date End Date	Weekdays Spots/Wee	k Rate	Rating						
Week: 10/09/12 10/15/12	MTWTF	5 \$75.00	0.00						
2 WTSP 10/09/12 10/15/12	5-530a CM	5-530a	MTWTF	:30	5	\$100.00 P-4	0.00 NM	5	\$500.00
	5-530a 10 News								
Start Date End Date	Weekdays Spots/Wee	k Rate	Rating						
Week: 10/09/12 10/15/12	MTWTF	5 \$100.00	0.00						
3 WTSP 10/09/12 10/15/12	530-6a CM	530-6a	MTWTF	:30	5	\$150.00 P-4	0.00 NM	5	\$750.00
	530-6a 10 News								
Start Date End Date	Weekdays Spots/Wee	k Rate	Rating						
Week: 10/09/12 10/15/12	MTWTF	5 \$150.00	0.00						
4 WTSP 10/09/12 10/15/12	M-F 6-7a CM	6-7a	MTWTF	:30	5	\$175.00 P-4	0.00 NM	5	\$875.00
	6-7a 10 News								
Start Date End Date	Weekdays Spots/Wee	k Rate	Rating						
Week: 10/09/12 10/15/12	MTWTF	5 \$175.00	0.00						
5 WTSP 10/09/12 10/15/12	CBS This Morning CM	7-9a	MTWTF	:30	5	\$200.00 P-4	0.00 NM	5	\$1,000.00
	CBS This Morning	(7:00 AM-8:	:00 AM)						
Start Date End Date	Weekdays Spots/Wee	k Rate	Rating						
Week: 10/09/12 10/15/12	MTWTF	5 \$200.00	0.00						
6 WTSP 10/09/12 10/15/12	CBS This Morning CM	7-9a	MTWTF	:30	5	\$200.00 P-4	0.00 NM	5	\$1,000.00
	CBS This Morning	(8:00 AM-9:	:00 AM)						
Start Date End Date	Weekdays Spots/Wee	k Rate	Rating						
Week: 10/09/12 10/15/12	МГWГF	5 \$200.00	0.00						

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Obama/D/President

Alt Order #: 06330881

Product Desc:

Advertiser:

OBAMA SCHED A

Flight Dates:

10/09/12 - 10/15/12

Estimate: 1537

WTSP-TV

Ln Ch	Start	End	Inventory Code	e Break	Start/End	Time Days	Len Spo	ts	Rate Pri	Rtg Type	Spots	Amount
7 WTSP	10/09/1	2 10/15/12	M-F 9-930a 10 N 10 News, 9am	lews, 9a@M	9-9:30A	MTWTF-	- :30	5	\$100.00 P-4	0.00 NM	5	\$500.00
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/15/12	MTWTF	5	\$100.00	0.00						
8 WTSP	10/09/1	2 10/15/12	M-F 930-10a Inside Edition	СМ	930-10a	MTWIF-	- :30	5	\$100.00 P-4	0.00 NM	5	\$500.00
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					Ī	
Week: 10/		10/15/12	MTWTF	5	\$100.00	0.00						
9 WTSP	10/09/1	2 10/15/12	M-F 10-11a Studio 10	CM	10-11a	МГЖГБ-	- :30	5	\$75.00 P-4	0.00 NM	5	\$375.00
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/15/12	MTWTF	5	\$75.00	0.00						
10 WTSP	10/09/1	2 10/15/12	Price Is Right Price Is Right	СМ	11a-12p	МГЖГБ-	- :30	6	\$450.00 P-4	0.00 NM	0	\$0.00
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/15/12	MTWTF	6	\$450.00	0.00						
	Date Ra		escription		t/End Time		Weekdays	Lengt		Rtg Type		
	? 10/09/1: edited	2-10/15/12 F	rice Is Right	11a-	·12p		MTWThF	:3	30 <del>(\$450.00)</del>	0.00 <i>NM</i>		
	2 10/09/1: edited	2-10/15/12 P	rice Is Right	11a-	·12p		MTWThF	:3	80 <del>(\$450.00)</del>	0.00 <i>NM</i>		
3 WTSP	10/09/1	2-10/15/12 P	rice Is Right	11a-	-12p		MTWThF	:3	30 <del>(\$450.00)</del>	0.00 <i>NM</i>		
	edited P 10/09/1:	2-10/15/12 F	rice Is Right	11a-	-12p		MTWThF	:3	30 <del>(\$450.00)</del>	0.00 <i>NM</i>		
	edited	0 40/45/40 5			40		MOUTE F		(0.450.00)	0.00 444		
	, 10/09/11 edited	2-10/15/12 P	rice Is Right	11a-	·12p		MTWThF	:3	30 <del>(\$450.00)</del>	0.00 NM		
		2-10/15/12 P	rice Is Right	11a-	·12p		МГWГhF	:3	30 <del>(\$450.00)</del>	0.00 <i>NM</i>		
	edited											
11 WTSP	10/09/1	2 10/15/12	M-F 12-1230p 10 News @ Noo	CM on	12-1230p	МГЖГБ-	- :30	5	\$450.00 P-4	0.00 NM	0	\$0.00
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/15/12	MTWTF	5	\$450.00	0.00						
	Date Ra		escription		t/End Time		Weekdays	Lengt		Rtg Type		
	? 10/09/1: edited	2-10/15/12 N	1-F 12-1230p	12-1	230p		MTWThF	:3	30 <del>(\$450.00)</del>	0.00 <i>NM</i>		
	2 10/09/1: edited	2-10/15/12 N	1-F 12-1230p	12-1	230p		MTWThF	:3	30 <del>(\$450.00)</del>	0.00 <i>NM</i>		
		2-10/15/12 N	1-F 12-1230p	12-1	230p		МГWГhF	:3	30 <del>(\$450.00)</del>	0.00 <i>NM</i>		
	edited											
	2 10/09/12 edited	2-10/15/12 N	1-F 12-1230p	12-1	230p		MTWThF	:3	30 <del>(\$450.00)</del>	0.00 <i>NM</i>		
5 WTSP	10/09/1	2-10/15/12 N	1-F 12-1230p	12-1	230p		ΜΓWΓhF	:3	80 <del>(\$450.00)</del>	0.00 <i>NM</i>		
	edited											
12 WTSP	10/09/1	2 10/15/12	Y&R Young and the R	CM Restless	1230-130p (12:30 PM-1	МГWГF- I:30 PM)	- :30	5	\$550.00 P-4	0.00 NM	0	\$0.00
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	/09/12	10/15/12	МГЖГБ	5	\$550.00	0.00					I	

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WTSP-TV

Order / Rev: 715775 - 5

Advertiser: Obama/D/President

Alt Order #: 06330881 Product Desc: OBAMA SCHED A

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ts	Rate Pri	Rtg Type	Spots	Amount
12 WTSP	10/09/1	2 10/15/12	Y&R	CM	1230-130p	MTWTF-	- :30	5 \$	550.00 P-4	0.00 NM	0	\$0.00
			Young and the Re	estless	(12:30 PM-	1:30 PM)						
Start	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/09		10/15/12	MTWTF	5	\$550.00	0.00						
	Date Ra		escription		t/End Time		<u>Weekdays</u>	Lengtl		Rtg Type		
		?-10/15/12 Y	&R	1230	0-130p	(12:30 PM-1:30	0 <b>М</b> ГWГhF	:30	) <del>(\$550.00)</del>	0.00 <i>NM</i>		
Crea												
		?-10/15/12 Y	&R	1230	0-130p	(12:30 PM-1:30	0 MTWThF	:30	) <del>(\$550.00)</del>	0.00 <i>NM</i>		
Crea												
		?-10/15/12 Y	'&R	1230	0-130p	(12:30 PM-1:30	0 MTWThF	:30	) <del>(\$550.00)</del>	0.00 <i>NM</i>		
Crea	lited											
		?-10/15/12 Y	'&R	1230	0-130p	(12:30 PM-1:30	0 MTWThF	:30	) <del>(\$550.00)</del>	0.00 <i>NM</i>		
Crea	lited											
5 WTSP 1	10/09/12	?-10/15/12 Y	'&R	1230	)-130p	(12:30 PM-1:30	0 MTWThF	:30	) <del>(\$550.00)</del>	0.00 <i>NM</i>		
Crea	lited											
13 WTSP	10/09/1	2 10/15/12	B&B	СМ	130-2p	МГЖГБ-	:30	5 \$	\$550.00 P-4	0.00 NM	0	\$0.00
			Bold and Beautifu	ıl	(1:30 PM-2	::00 PM)						
	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/09		10/15/12	МГWГF	5	\$550.00	0.00				_		
	Date Ra		escription		t/End Time		Weekdays	Lengtl		Rtg Type		
		?-10/15/12 B	'&B	130-	·2p	(1:30 PM-2:00	<i>P</i> MIWI'hF	:30	) <del>(\$550.00)</del>	0.00 <i>NM</i>		
Crea												
		?-10/15/12 B	&B	130-	·2p	(1:30 PM-2:00	<i>P</i> MTWThF	:30	) <del>(\$550.00)</del>	0.00 <i>NM</i>		
Crea												
		?-10/15/12 B	&B	130-	·2p	(1:30 PM-2:00	<i>P</i> MTWThF	:30	) <del>(\$550.00)</del>	0.00 <i>NM</i>		
Crea												
4 WTSP 1	10/09/12	?-10/15/12 B	&B	130-	·2p	(1:30 PM-2:00	<i>P</i> MTWThF	:30	) <del>(\$550.00)</del>	0.00 <i>NM</i>		
Crea	lited											
5 WTSP 1	10/09/12	?-10/15/12 B	&B	130-	-2p	(1:30 PM-2:00	<i>P</i> MTWThF	:30	) <del>(\$550.00)</del>	0.00 NM		
Crea	dited											
14 WTSP	10/09/1	2 10/15/12	M-F 2-3p	CM	2-3p	MTWTF-	:30	5 \$	\$300.00 P-4	0.00 NM	0	\$0.00
			The Talk									
Start	Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/09		10/15/12	MTWTF	5	\$300.00	0.00						
	Date Ra		escription		t/End Time		Weekdays	Lengtl		Rtg Type		
		?-10/15/12 N	1-F 2-3p	2-3p	1		MTWThF	:30	) <del>(\$300.00)</del>	0.00 <i>NM</i>		
Crea												
		?-10/15/12 N	1-F 2-3p	2-3p	)		MTWThF	:30	) <del>(\$300.00)</del>	0.00 NM		
Crea												
		?-10/15/12 N	1-F 2-3p	2-3p	)		MTWThF	:30	) <del>(\$300.00)</del>	0.00 NM		
Crea												
		?-10/15/12 N	1-F 2-3p	2-3p	)		MTWThF	:30	) <del>(\$300.00)</del>	0.00 <i>NM</i>		
Crea												
		?-10/15/12 N	1-F 2-3p	2-3p	)		MTWThF	:30	) <del>(\$300.00)</del>	0.00 <i>NM</i>		
Crea	dited											
15 WTSP	10/09/1	2 10/15/12	M-F 3-4p	CM	3-4p	MTWTF-	- :30	5	\$275.00 P-4	0.00 NM	5	\$1,375.00
			Let's Make a Dea	ıl								
	Date	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>						
Week: 10/09		10/15/12	MTWF	5	\$275.00	0.00						
16 WTSP	10/09/1	2 10/15/12		CM	4-5p	МГЖГБ-	:30	5 \$	\$400.00 P-4	0.00 NM	5	\$2,000.00
	_		Dr. Phil		_							
	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/09		10/15/12	MTWTF	5	\$400.00	0.00			Na==			<b>A</b>
17 WTSP	10/09/1	2 10/15/12	•	CM	5-530p	МГЖГБ-	:30	5 \$	\$275.00 P-4	0.00 NM	5	\$1,375.00
<b>a</b> .	<b>D</b> /	E 15:	5-530p 10 News	0		D //						
	Date 0/12	End Date	<u>Weekdays</u> MTWTF	Spots/Week	Rate	Rating						
Week: 10/09		10/15/12	1V11 VV 1 F	5 CM	\$275.00	0.00	.00		107E 00 D 1	0.00 1111	_	Φ4 07F 00
18 WTSP	10/09/1	2 10/15/12		CM	530-6p	MTWTF-	- :30	5 \$	\$275.00 P-4	0.00 NM	5	\$1,375.00

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WTSP-TV

Order / Rev: 715775 - 5 Advertiser: Obama/D/President

Alt Order #: 06330881 Product Desc: OBAMA SCHED A

Ln Ch Start End Inventory		Start/End T	ime Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
10 News a	t 530p								
<u>Start Date</u> <u>End Date</u> <u>Weekday</u> Week: 10/09/12 10/15/12 <u>MTWTF</u>			Rating 0.00						
19 WTSP 10/09/12 10/15/12 M-F 6-630p 10		6-630p	MTWTF-	- :30	5	\$500.00 P-4	0.00 NM	5	\$2,500.00
Start Date         End Date         Weekday           Week: 10/09/12         10/15/12         MTWTF			Rating 0.00						
20 WTSP 10/09/12 10/15/12 M-F 6-630p 10		6-630p	MTWTF-	- :30	1	\$500.00 P-4	0.00 NM	1	\$500.00
Start Date         End Date         Weekday           Week: 10/09/12         10/15/12         MTWTF		Rate \$500.00	Rating 0.00						
21 WTSP 10/09/12 10/15/12 7-730p Wheel of F	CM Fortune	7-730p	MTWTF-	- :30	5	\$1,300.00 P-4	0.00 NM	5	\$6,500.00
Start Date         End Date         Weekday           Week: 10/09/12         10/15/12         Weekday		Rate \$1,300.00	Rating 0.00						
22 WTSP 10/09/12 10/15/12 730-8p Jeopardy	СМ	730-8p	MTWTF-	- :30	5	\$1,500.00 P-4	0.00 NM	5	\$7,500.00
Start Date         End Date         Weekday           Week: 10/09/12         10/15/12         Weekday		Rate \$1,500.00	Rating 0.00						
23 WTSP 10/09/12 10/15/12 LN (M-F) LN (M-F)	СМ	M-F 11-1135	р МГЖГБ-	- :30	5	\$1,000.00 P-4	0.00 NM	5	\$5,000.00
Start Date         End Date         Weekday           Week: 10/09/12         10/15/12         MTWTF		Rate \$1,000.00	Rating 0.00						
24 WTSP 10/13/12 10/13/12 LN (Sa) Late News	CM s (Sa)	Sa 11-1135p	S	- :30	5	\$700.00 P-4	0.00 NM	5	\$3,500.00
Start Date         End Date         Weekday           Week: 10/08/12         10/14/12        S-		<u>Rate</u> \$700.00	Rating 0.00						
25 WTSP 10/14/12 10/14/12 LN (Su) Late News	CM s (Su)	Su 11-1135p		S :30	1	\$900.00 P-4	0.00 NM	1	\$900.00
Start Date         End Date         Weekday           Week: 10/08/12         10/14/12        S		<u>Rate</u> \$900.00	Rating 0.00						
26 WTSP 10/09/12 10/15/12 Letterman	CM with David Letterma	1135p-1237a	MTWTF-	- :30	6	\$350.00 P-4	0.00 NM	6	\$2,100.00
Start Date End Date Weekday	s Spots/Week	Rate	Rating						
Week: 10/09/12 10/15/12 MTWTF E 27 WTSP 10/09/12 10/15/12 Late Late S		\$350.00 1237-137a	0.00 MTWTF-	- :30	4	\$175.00 P-4	0.00 NM	2	\$350.00
Late Late S	Show			50	7	ψ170.001 -4	0.00 14101		ψ330.00
Start Date         End Date         Weekday           Week: 10/09/12         10/15/12         MTWTF			Rating 0.00						
Spot Ch Date Range Description 2 WTSP 10/09/12-10/15/12 Late Late Sho		t/End Time 7-137a		Weekdays MTWThF			Rtg Type 0.00 NM		
Credited	JW 125	1-151a		WII WIIII		.50 (ψ170.00)	0.00 14141		
3 WTSP 10/09/12-10/15/12 Late Late Sho Credited	ow 123	7-137a		MTWThF	-	:30 <del>(\$175.00)</del>	0.00 <i>NM</i>		
28 WTSP 10/09/12 10/15/12 M-F 6-7a 6-7a 10 Ne	CM	6-7a	MTWTF-	- :30	1	\$175.00 P-4	0.00 NM	1	\$175.00
Start Date         End Date         Weekday           Week: 10/09/12         10/15/12         MFWFF		<u>Rate</u> \$175.00	Rating 0.00						
29 WTSP 10/13/12 10/13/12 Sat 6-8a	CM Sam Saturday	Sat 6-8a	S	- :30	2	\$75.00 P-4	0.00 NM	2	\$150.00
Start Date End Date Weekday Week: 10/08/12 10/14/12S-	s Spots/Week	<u>Rate</u> \$75.00	Rating 0.00						
30 WTSP 10/13/12 10/13/12 Sat 8-10a	CM Morning Saturday	Sat 8-10a	S	- :30	2	\$150.00 P-4	0.00 NM	2	\$300.00
Start Date         End Date         Weekday           Week: 10/08/12         10/14/12        S-	s Spots/Week		Rating 0.00						
31 WTSP 10/13/12 10/13/12 Sat 7-730p Wheel of F	CM	Sat 7-730p	S	- :30	2	\$400.00 P-4	0.00 NM	2	\$800.00

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WTSP-TV

Order / Rev: 715775 - 5

06330881 Alt Order #:

OBAMA SCHED A Product Desc:

Advertiser:

Flight Dates: 10/09/12 - 10/15/12

Obama/D/President

Estimate: 1537

Ln Ch Start End	d Inventory Code	e Break	Start/End T	ïme Day	s Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
31 WTSP 10/13/12 10/1	3/12 Sat 7-730p Wheel of Fortun	CM e	Sat 7-730p		- S- :30	2	\$400.00 P-4	0.00 NM	2	\$800.00
Start Date End D Week: 10/08/12 10/14		Spots/Week 2		Rating 0.00						
32 WTSP 10/13/12 10/1	3/12 Sat 730-8p Jeopardy	СМ	Sat 730-8p		- S- :30	1	\$400.00 P-4	0.00 NM	1	\$400.00
Start Date End I Week: 10/08/12 10/14	Date Weekdays	Spots/Week	Rate \$400.00	Rating 0.00						
33 WTSP 10/14/12 10/1		-	Sun 9-1030a		S :30	2	\$500.00 P-4	0.00 NM	2	\$1,000.00
Start Date End I Week: 10/08/12 10/14	Date Weekdays	Spots/Week 2		Rating 0.00						
34 WTSP 10/14/12 10/1		CM	Sun 1030-11		S :30	1	\$500.00 P-4	0.00 NM	0	\$0.00
Week: 10/08/12 10/14 Spot Ch Date Range 1 WTSP 10/08/12-10/14 Credited	Date WeekdaysS Description			Rating 0.00	Weekdays			Rtg Type 0.00 NM		
35 WTSP 10/14/12 10/1	4/12 Sun 630-7p Sun 630-7p 10 N	CM	Sun 630-7p		S :30	1	\$350.00 P-4	0.00 NM	1	\$350.00
<u>Start Date</u> <u>End I</u> Week: 10/08/12 10/14	Date Weekdays	Spots/Week 1	Rate \$350.00	Rating 0.00						
36 WTSP 10/14/12 10/1		СМ	Su 1135-114		S :30	1	\$500.00 P-4	0.00 NM	1	\$500.00
Start Date End [ Week: 10/08/12 10/14	Date Weekdays	Spots/Week	Rate \$500.00	Rating 0.00						
37 WTSP 10/15/12 10/1		СМ	Mon 10-11p	M	:30	1	\$3,500.00 P-4	0.00 NM	1	\$3,500.00
Start Date End I Week: 10/15/12 10/21		Spots/Week 1	Rate \$3,500.00	Rating 0.00						
38 WTSP 10/09/12 10/0	9/12 Tue Prime A NCIS	СМ	Tue 8-9p	- T	:30	2	\$5,000.00 P-4	0.00 NM	0	\$0.00
Start Date         End I           Week: 10/08/12         10/14           Spot         Ch Date Range           1 WTSP 10/08/12-10/14           Credited	/12 - T Description	Star	Rate \$5,000.00 t/End Time 8-9p	Rating 0.00	Weekdays - T		ngth <u>Rate</u> :30 <del>(\$5,000.00)</del>	Rtg Type 0.00 NM		
2 WTSP 10/08/12-10/14 Credited	1/12 Tue Prime A	Tue	8-9p		- T		:30 <del>(\$5,000.00)</del>	0.00 <i>NM</i>		
39 WTSP 10/09/12 10/0	9/12 Tue Prime B NCIS: Los Ange	CM	Tue 9-10p	- T	:30	2	\$4,500.00 P-4	0.00 NM	0	\$0.00
Week: 10/08/12	Date Weekdays -T Description	Spots/Week 2 Star	Rate \$4,500.00 t/End Time 9-10p	Rating 0.00	Weekdays - T	<u>Ler</u>	ngth <u>Rate</u> :30 <del>(\$4,500.00)</del>	Rtg Type 0.00 NM		
2 WTSP 10/08/12-10/14 Credited	1/12 Tue Prime B	Tue	9-10p		- T		:30 <del>(\$4,500.00)</del>	0.00 <i>NM</i>		
40 WTSP 10/09/12 10/0	9/12 Tue Prime C Vegas	CM	Tue 10-11p	- T	:30	1	\$4,000.00 P-4	0.00 NM	1	\$4,000.00
Start Date End I Week: 10/08/12 10/14	<u> Date</u> <u>Weekdays</u>	Spots/Week	Rate \$4,000.00	Rating 0.00						
41 WTSP 10/10/12 10/1		СМ	Wed 8-9p	W	:30	1	\$4,000.00 P-4	0.00 NM	1	\$4,000.00
Start Date End II Week: 10/08/12 10/14	Date Weekdays	Spots/Week 1	Rate \$4,000.00	Rating 0.00						
42 WTSP 10/10/12 10/1		CM	Wed 9-10p	W	:30	2	\$5,000.00 P-4	0.00 NM	2	\$10,000.00

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Order / Rev: 715775 - 5 Advertiser: Obama/D/President

Alt Order #: 06330881 Product Desc: OBAMA SCHED A WTSP-TV

	entory Code Break	Start/End Ti	me Days	Len Spo	ots Rate Pri	Rtg Type	Spots	Amount
Start Date End Date We	eekdays Spots/Week	Rate \$5,000.00	Rating 0.00					
43 WTSP 10/10/12 10/10/12 Wed	Prime C CM Crime Scene Investigation	Wed 10-11p	W	:30	1 \$4,500.00 P-4	0.00 NM	1	\$4,500.00
Start Date End Date We	eekdays Spots/Week	Rate	Rating					
44 WTSP 10/11/12 10/11/12 Thu F	Prime B CM	\$4,500.00 Thu 9-10p	0.00 T	:30	1 \$4,500.00 P-4	0.00 NM	0	\$0.00
Start Date End Date We	son of Interest eekdays Spots/Week	Rate	Rating					
Week: 10/08/12 10/14/12 Spot Ch Date Range Descrip		\$4,500.00 E/End Time	0.00	Weekdays_	Length Rate	Rtg Type		
1 WTSP 10/08/12-10/14/12 Thu Pri Credited	ime B Thu	9-10p	-	Th	:30 <del>(\$4,500.00)</del>	0.00 <i>NM</i>		
45 WTSP 10/11/12 10/11/12 Thu Flor	Prime C CM	Thu 10-11p	T	:30	1 \$4,000.00 P-4	0.00 NM	0	\$0.00
Start Date End Date We	eekdays Spots/Week	Rate \$4.000.00	Rating					
Week: 10/08/12 10/14/12 <u>Spot Ch Date Range Descrip</u> 1 WTSP 10/08/12-10/14/12 Thu Pri	otion Start	54,000.00 t/End Time 10-11p	0.00 <u>\</u>	Weekdays Th	Length Rate	Rtg Type		
Credited	ime C Thu	10-11р	-	1 M	.30 <del>(\$4,000.00)</del>	0.00 NW		
46 WTSP 10/11/12 10/11/12 Thu F Elem	Prime C CM nentary	Thu 10-11p	T	:30	1 \$4,000.00 P-4	0.00 NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>We</u> Week: 10/08/12 10/14/12	eekdays Spots/Week - T 1	Rate \$4,000.00	Rating 0.00					
Spot Ch Date Range Descrip  1 WTSP 10/08/12-10/14/12 Thu Pri	otion Start	t/End Time 10-11p	<u>\</u>	<u>Weekdays</u> Th		Rtg Type 0.00 NM		
Credited							_	
47 WTSP 10/12/12 10/12/12 Fri Pi CSI:	NY	Fri 8-9p	F	:30	1 \$3,000.00 P-4	0.00 NM	1	\$3,000.00
	eekdays Spots/Week	Rate \$3,000.00	Rating 0.00					
48 WTSP 10/12/12 10/12/12 Fri Pi Made	rime B CM le in Jersey	Fri 9-10p	F	:30	1 \$6,000.00 P-3	0.00 NM	1	\$6,000.00
	eekdays Spots/Week 1	Rate \$6,000.00	Rating 0.00					
49 WTSP 10/12/12 10/12/12 Fri Pi	rime C CM	Fri 10-11p	F	:30	1 \$3,000.00 P-4	0.00 NM	0	\$0.00
	eekdays Spots/Week	Rate \$3,000.00	Rating 0.00					
<u>Spot Ch Date Range Descrip</u> 1 WTSP 10/08/12-10/14/12 Fri Prim	otion Start	t/End Time 0-11p	<u>'</u>	Weekdays	<u> </u>	Rtg Type		
Credited								
50 WTSP 10/12/12 10/12/12 Fri Pi CSI:		Fri 8-9p	F	:30	1 \$3,000.00 P-4	0.00 NM	1	\$3,000.00
	eekdays Spots/Week F 1	Rate \$3,000.00	Rating 0.00					
51 WTSP 10/14/12 10/14/12 Sun I 60 M	Prime A CM Inutes	7-8p	S	:30	1 \$4,500.00 P-4	0.00 NM	1	\$4,500.00
<u>Start Date</u> <u>End Date</u> <u>We</u> Week: 10/08/12 10/14/12	eekdays S Spots/Week	Rate \$4,500.00	Rating 0.00					
52 WTSP 10/14/12 10/14/12 Sun I		Sun 8-9p	S	:30	1 \$4,500.00 P-4	0.00 NM	1	\$4,500.00
Start Date End Date We	eekdays Spots/Week	Rate \$4,500.00	Rating 0.00					
53 WTSP 10/14/12 10/14/12 Sun I	<u></u>	Sun 9-10p	S	:30	1 \$3,500.00 P-4	0.00 NM	1	\$3,500.00
Start Date End Date We	eekdays Spots/Week	Rate \$3,500.00	Rating 0.00					
WCGN. 10/00/12 10/14/12	<u> </u>	ψυ,υυυ.υυ	0.00				I	

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WTSP-TV

Order / Rev: 715775 - 5

Advertiser: Obama/D/President

06330881 OBAMA SCHED A Alt Order #: Product Desc:

Ln Ch Start End I	nventory Code	Break	Start/End Ti	me Days	Len Spot	ts Rate Pri	Rtg Type	Spots	Amount
54 WTSP 10/14/12 10/14/12 N	NFL Football Game #1 NFL Football Game #1	CM	1-4p	S	:30	2\$20,000.00 P-4	0.00 NM	0	\$0.00
Start Date End Date Week: 10/08/12 10/14/12		s/Week	Rate 20,000.00	Rating 0.00					
Spot Ch Date Range Des	scription	Start/l	End Time				Rtg Type		
1 WTSP 10/08/12-10/14/12 NFI Credited	L Football Game #1	1-4p			Su	:30 <del>\$20,000.00)</del>	0.00 <i>NM</i>		
2 WTSP 10/08/12-10/14/12 NFI Credited	L Football Game #1	1-4p			Su	:30\$ <del>20,000.00)</del>	0.00 <i>NM</i>		
55 WTSP 10/15/12 10/15/12 C	CBS Evening News	CM	630-7p	M	:30	2 \$2,000.00 P-4	0.00 NM	2	\$4,000.00
Start Date End Date	CBS Evening News Weekdays Spots	s/Week	Rate	Rating					
Week: 10/15/12 10/21/12	M	2 9	\$2,000.00	0.00					
57 WTSP 10/09/12 10/15/12 F	Price Is Right Price Is Right	СМ	11a-12p	МГWГF	:30	6 \$1,600.00 P-2	0.00 NM	6	\$9,600.00
Start Date End Date Week: 10/09/12 10/15/12	Weekdays Spots	s/Week	Rate \$1,600.00	Rating 0.00					
58 WTSP 10/09/12 10/15/12 M	M-F 12-1230p		12-1230p	МГЖГБ	:30	5 \$900.00 P-3	0.00 NM	5	\$4,500.00
Start Date End Date	10 News @ Noon Weekdays Spots	s/Week	Rate	Rating					
Week: 10/09/12 10/15/12 59 WTSP 10/09/12 10/15/12 Y	MTWTF	5 CM	\$900.00	0.00 MTWTF	.20	5 \$1,100.00 P-3	0.00 NIM	_	Φ <b>Γ Γ</b> 00 00
	Young and the Restless		1230-130p	MII W I F	:30	5 \$1,100.00 P-3	U.UU INIVI	5	\$5,500.00
<u>Start Date</u> <u>End Date</u> Week: 10/09/12 10/15/12	Weekdays Spots	s/Week 5	<u>Rate</u> \$1,100.00	Rating 0.00					
60 WTSP 10/09/12 10/15/12 E	B&B Bold and Beautiful		130-2p	МГWГF	:30	5 \$1,100.00 P-3	0.00 NM	3	\$3,300.00
Start Date End Date	Weekdays Spots	s/Week	Rate	Rating					
Week: 10/09/12 10/15/12	MTWTF	/	<b>M4 400 00</b>	0.00					
			\$1,100.00 End Time	0.00 We	eekdays	Length Rate	Rtg Type		
<u>Spot Ch Date Range Des</u> 2 WTSP 10/09/12-10/15/12 B&	scription		End Time	We	eekdays WThF	<u>Length</u> <u>Rate</u> :30(\$1,100.00)	Rtg Type 0.00 NM		
Spot Ch Date Range Des 2 WTSP 10/09/12-10/15/12 B&I Credited [TOO MANY IN SHOWS]	scription B	Start/l 130-2	End Time p	We MT	WThF	:30 <del>(\$1,100.00)</del>	0.00 <i>NM</i>		
Spot Ch Date Range Des 2 WTSP 10/09/12-10/15/12 B&I Credited	scription B	Start/l	End Time p	We MT			0.00 <i>NM</i>		
Spot         Ch         Date Range         Des           2 WTSP         10/09/12-10/15/12 B&I           Credited         [TOO MANY IN SHOWS]           3 WTSP         10/09/12-10/15/12 B&I           Credited         [TOO MANY IN SHOWS]	scription B B	Start/l 130-2 130-2	End Time p	We MT	WThF	:30 <del>(\$1,100.00)</del> :30 <del>(\$1,100.00)</del>	0.00 NM		<b>***</b> 0.000.00
Spot         Ch Date Range         Description           2 WTSP         10/09/12-10/15/12 B&B           Credited         [TOO MANY IN SHOWS]           3 WTSP         10/09/12-10/15/12 B&B           Credited         [TOO MANY IN SHOWS]           61 WTSP         10/09/12 10/15/12 M	B  B  M-F 2-3p The Talk	Start/ 130-2 130-2 CM	End Time p	We MT	WThF	:30 <del>(\$1,100.00)</del>	0.00 NM	5	\$3,000.00
Spot         Ch         Date Range         Des           2 WTSP         10/09/12-10/15/12 B&B           Credited         [TOO MANY IN SHOWS]           3 WTSP         10/09/12-10/15/12 B&B           Credited         [TOO MANY IN SHOWS]           61 WTSP         10/09/12 10/15/12 M	B  B  M-F 2-3p The Talk	Start/l 130-2 130-2	End Time p	We MT	WThF	:30 <del>(\$1,100.00)</del> :30 <del>(\$1,100.00)</del>	0.00 NM	5	\$3,000.00
Spot         Ch Date Range         Des           2 WTSP         10/09/12-10/15/12 B&I           Credited           [TOO MANY IN SHOWS]           3 WTSP         10/09/12-10/15/12 B&I           Credited           [TOO MANY IN SHOWS]           61 WTSP         10/09/12         10/15/12 M           Start Date         End Date           Week:         10/09/12         10/15/12           62 WTSP         10/09/12         10/12/12	B  M-F 2-3p The Talk  Weekdays MTWTF  Late Late Show	Start/l 130-2 130-2 CM : s/Week 5	End Time p  p  2-3p  Rate	We MT  MT  MTWTF	WThF	:30 <del>(\$1,100.00)</del> :30 <del>(\$1,100.00)</del>	0.00 <i>NM</i> 0.00 NM	5	\$3,000.00 \$350.00
Spot         Ch Date Range         Description           2 WTSP 10/09/12-10/15/12 B&I         Credited           [TOO MANY IN SHOWS]         3 WTSP 10/09/12-10/15/12 B&I           Credited         [TOO MANY IN SHOWS]           61 WTSP 10/09/12 10/15/12 N         Start Date           Week: 10/09/12 10/15/12         End Date           Week: 10/09/12 10/12/12 L         I           Start Date         End Date           Start Date         End Date	B  M-F 2-3p The Talk  Weekdays MTWTF  ate Late Show Late Late Show Weekdays Spots	Start/l 130-2 130-2 CM : s/Week 5 CM	End Time  P  2-3p  Rate \$600.00  1237-137a  Rate	MTWTF  Rating 0.00 - TWTF	WThF WThF	:30 <del>(\$1,100.00)</del> :30 <del>(\$1,100.00)</del> 5 \$600.00 P-3	0.00 <i>NM</i> 0.00 NM		
Spot         Ch Date Range         Description           2 WTSP         10/09/12-10/15/12 B&I           Credited           [TOO MANY IN SHOWS]           3 WTSP 10/09/12-10/15/12 B&I           Credited           [TOO MANY IN SHOWS]           61 WTSP 10/09/12 10/15/12 M           Start Date         End Date           Week: 10/09/12 10/15/12 L           Start Date         End Date           Week: 10/08/12 10/14/12	B  M-F 2-3p The Talk  Weekdays MTWTF Late Late Show Late Late Show	Start/l 130-2 130-2 CM 5 CM 5 CM 5/Week 1	End Time  P  2-3p  Rate \$600.00  1237-137a	MTWTF  Rating 0.00 - TWTF	WThF WThF	:30 <del>(\$1,100.00)</del> :30 <del>(\$1,100.00)</del> 5 \$600.00 P-3	0.00 NM  0.00 NM  0.00 NM		
Spot   Ch   Date Range   Des	B  M-F 2-3p The Talk  Weekdays MTWTF  Late Late Show  Weekdays -TWTF  Fue Prime A NCIS	Start/l 130-2  130-2  CM  s/Week  5  CM  s/Week  1  CM	End Time  p  2-3p  Rate \$600.00  1237-137a  Rate \$350.00  Tue 8-9p	MTWTF  Rating 0.00 - TWTF  Rating 0.00 - T	:30	:30 <del>(\$1,100.00)</del> :30 <del>(\$1,100.00)</del> 5 \$600.00 P-3 1 \$350.00 P-3	0.00 NM  0.00 NM  0.00 NM	1	\$350.00
Spot   Ch   Date Range   Des	B  M-F 2-3p The Talk  Weekdays MTWTF  Late Late Show Late Late Show Late Late Show Late Late Show  Weekdays -TWTF  Fue Prime A  NCIS  Weekdays -T	Start/l 130-2 130-2 CM 5 CM 5 CM 1 CM 5/Week 1 CM 1\$	End Time  Ip  2-3p  Rate \$600.00  1237-137a  Rate \$350.00  Tue 8-9p  Rate  10,000.00	MTWTF  Rating 0.00 - TWTF  Rating 0.00 - T Rating 0.00	:30	:30 <del>(\$1,100.00)</del> :30 <del>(\$1,100.00)</del> 5 \$600.00 P-3 1 \$350.00 P-3	0.00 NM  0.00 NM  0.00 NM  0.00 NM	1	\$350.00 \$10,000.00
Spot	B  M-F 2-3p The Talk  Weekdays MTWTF  ate Late Show Late Late Show Late Late Show Late Late Show Late Late Show Weekdays - TWTF  Fue Prime A NCIS Weekdays Spots	Start/l 130-2 130-2 CM 5 CM 5 CM 1 CM 5/Week 1 CM 1\$	End Time  P  2-3p  Rate \$600.00  1237-137a  Rate \$350.00  Tue 8-9p  Rate	MTWTF  Rating 0.00 - TWTF  Rating 0.00 - T	:30	:30 <del>(\$1,100.00)</del> :30 <del>(\$1,100.00)</del> 5 \$600.00 P-3 1 \$350.00 P-3	0.00 NM  0.00 NM  0.00 NM  0.00 NM	1	\$350.00
Spot	B  M-F 2-3p The Talk  Weekdays Spots MTWTF  Late Late Show Late Late Show Late Late Show Late Late Show Weekdays Spots - TWTF  Fue Prime A  NCIS Weekdays Spots - T  Fue Prime B  NCIS: Los Angeles	Start/l 130-2  130-2  CM  5  CM  5  CM  6/Week  1  CM  5/Week  1  CM  6/Week	End Time  p  2-3p  Rate \$600.00  1237-137a  Rate \$350.00  Tue 8-9p  Rate  10,000.00  Tue 9-10p  Rate	MTWTF  Rating 0.00 - TWTF  Rating 0.00 - T  Rating 0.00 - T  Rating 0.00 - T	:30	:30 <del>(\$1,100.00)</del> :30 <del>(\$1,100.00)</del> 5 \$600.00 P-3 1 \$350.00 P-3	0.00 NM  0.00 NM  0.00 NM  0.00 NM	1	\$350.00 \$10,000.00
Spot   Ch   Date Range   Des	B  M-F 2-3p The Talk  Weekdays MTWTF  Late Late Show Late Late Show Late Late Show Late Late Show Leekdays -TWF  Fue Prime A  NCIS  Weekdays -T  Fue Prime B  NCIS: Los Angeles  Weekdays -T  Scription	Start/l 130-2  130-2  CM  5  CM  5  CM  5  CM  5/Week  1  CM  5/Week  2  Start/l	End Time  P  2-3p  Rate \$600.00  1237-137a  Rate \$350.00  Tue 8-9p  Rate 10,000.00  Tue 9-10p  Rate \$9,000.00  End Time	MTWTF  Rating 0.00 - TWTF  Rating 0.00 - T  Rating 0.00 - T  Rating 0.00 - T	:30 :30 :30	:30(\$1,100.00) :30(\$1,100.00)  5 \$600.00 P-3  1 \$350.00 P-3  1 \$10,000.00 P-3  Length Rate	0.00 NM  0.00 NM  0.00 NM  0.00 NM  0.00 NM	1	\$350.00 \$10,000.00
Spot	B  M-F 2-3p The Talk  Weekdays MTWTF  Late Late Show Late Late Show Late Late Show Late Late Show Leekdays -TWF  Fue Prime A  NCIS  Weekdays -T  Fue Prime B  NCIS: Los Angeles  Weekdays -T  Scription	Start/l 130-2  130-2  CM  5  CM  5  CM  6/Week  1  CM  5/Week  1  CM  6/Week  2  5	End Time  P  2-3p  Rate \$600.00  1237-137a  Rate \$350.00  Tue 8-9p  Rate 10,000.00  Tue 9-10p  Rate \$9,000.00  End Time	MTWTF  Rating 0.00 - TWTF  Rating 0.00 - T  Rating 0.00 - T  Rating 0.00 - T	:30 :30 :30	:30(\$1,100.00) :30(\$1,100.00) 5 \$600.00 P-3 1 \$350.00 P-3 1 \$10,000.00 P-3	0.00 NM  0.00 NM  0.00 NM  0.00 NM  0.00 NM	1	\$350.00 \$10,000.00
Spot	B  M-F 2-3p The Talk  Weekdays Spots  MTWTF  Late Late Show  Late Late Show  Late Late Show  Weekdays Spots  -TWTF  Fue Prime A  NCIS  Weekdays Spots  -T  Fue Prime B  NCIS: Los Angeles  Weekdays Spots  -T  Scription  Prime B	Start/l 130-2  130-2  CM  S/Week  5  CM  S/Week  1  CM  S/Week  2  Start/l  Tue 9	End Time  IP  2-3p  Rate \$600.00  1237-137a  Rate \$350.00  Tue 8-9p  Rate 10,000.00  Tue 9-10p  Rate \$9,000.00  End Time I-10p	MTWTF  Rating 0.00 - TWTF  Rating 0.00 - T  Rating 0.00 - T  Rating 0.00 - T	:30 :30 :30 :30	:30(\$1,100.00) :30(\$1,100.00)  5 \$600.00 P-3  1 \$350.00 P-3  1 \$10,000.00 P-3  Length Rate	0.00 NM  0.00 NM  0.00 NM  0.00 NM  0.00 NM  Rtg Type 0.00 NM	1	\$350.00 \$10,000.00
Spot	B  M-F 2-3p The Talk  Weekdays Spots MTWTF  Late Late Show Late Late Late Show Late Late Late Show Late Late Late Show Late	Start/l 130-2  130-2  CM  S/Week  1  CM  S/Week  1  CM  S/Week  2  Start/l  Tue 9  CM  S/Week	End Time  IP  2-3p  Rate \$600.00  1237-137a  Rate \$350.00  Tue 8-9p  Rate 10,000.00  Tue 9-10p  Rate \$9,000.00  End Time I-10p	MTWTF  Rating 0.00 - TWTF  Rating 0.00 - T  Rating 0.00 - T  Rating 0.00 - T	:30 :30 :30 :30	:30(\$1,100.00)  :30(\$1,100.00)  5 \$600.00 P-3  1 \$350.00 P-3  2 \$9,000.00 P-3  Length Rate :30(\$9,000.00)	0.00 NM  0.00 NM  0.00 NM  0.00 NM  0.00 NM  Rtg Type 0.00 NM	1 1	\$350.00 \$10,000.00 \$9,000.00

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Order / Rev: 715775 - 5 Advertiser: Obama/D/President

Alt Order #: 06330881 Product Desc: OBAMA SCHED A WTSP-TV

Ln Ch	Start	End	Inventory Code	Break	Start/End T	īme	Days	Len	Spots	Ra	te Pri	Rtg Type	Spots	Amount
E 66 WTSP	10/14/1	2 10/14/12	Face the Nation Face the Nation	СМ	Sun 1030-11	130a -	5	S :30	2	\$1,000	0.00 P-3	0.00 NM	1	\$1,000.00
Sta Week: 10/	rt Date	End Date 10/14/12	Weekdays	Spots/Week	Rate \$1,000.00	Ratin 0.0	_							
	Date Ra		escription		E/End Time	0.0		Weekday	s Le	ength	Rate	Rtg Type		
		2-10/14/12 F	ace the Nation	Sun	1030-1130a				- Su	:30 <del>(\$1</del>	,000.00)	0.00 NM		
	edited													
67 WTSP	10/11/1	2 10/11/12	Prime Political Property Prime Political Prime Politi	ogram	Prime	-	T	:30	2	\$8,000	0.00 P-3	0.00 NM	2	\$16,000.00
Sta Week: 10/	rt Date /08/12	End Date 10/14/12	<u>Weekdays</u> T	Spots/Week 2	Rate \$8,000.00	Ratin 0.0	_							
68 WTSP	10/12/1	2 10/12/12	Fri Prime C Blue Bloods	СМ	Fri 10-11p	-	F	:30	1	\$6,000	0.00 P-3	0.00 NM	1	\$6,000.00
Sta Week: 10/	nt Date /08/12	End Date 10/14/12	Weekdays	Spots/Week 1	Rate \$6,000.00	Ratin 0.0	_							
		2 10/12/12	Fri Prime B Made in Jersey	СМ	Fri 9-10p		F	- :30	1	\$6,000	0.00 P-3	0.00 NM	1	\$6,000.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratin	_							
70 WTSP		10/14/12 2 10/10/12	Wed Prime B	CM	\$6,000.00 Wed 9-10p	0.0	- W	:30	1	\$5,000	0.00 P-4	0.00 NM	0	\$0.00
0.			Criminal Minds	0 . 44/ .										
Sta Week: 10/	rt Date /08/12	End Date 10/14/12	<u>Weekdays</u> W	Spots/Week 1	Rate \$5,000.00	Ratin 0.0	_						ł	
Spot Ch	Date Ra	nge D	escription		E/End Time	0.0		Weekday	s Le	ength	Rate	Rtg Type		
		2-10/14/12 V	Ved Prime B	Wed	9-10p			W		:30 <del>(\$£</del>	<del>,000.00)</del>	0.00 NM		
	edited OO MAN`	Y IN SHOWS	6]											
71 WTSP	10/13/1	2 10/13/12	Sat Prime A	CM	Sat 8-9p	-	S-	:30	2	\$3,000	0.00 P-3	0.00 NM	2	\$6,000.00
Sto	rt Date	End Date	Crimetime Saturo	Spots/Week	Rate	Ratin	a							
Week: 10/		10/14/12	<u>Weekdays</u> S-		\$3,000.00	0.0	_							
72 WTSP	10/09/1	2 10/15/12	10 News Replay 10 News Replay	CM	M-F 207-242	2x -	TWTF	:30	5	\$100	0.00 P-4	0.00 NM	5	\$500.00
Sta Week: 10/	nt Date	End Date 10/15/12	Weekdays - TWTF	Spots/Week 5	Rate \$100.00	Ratin 0.0	_							
			M-F 10-11a	СМ	10-11a		TWTF	:30	2	\$7	5.00 P-4	0.00 NM	2	\$150.00
Sta	rt Date	End Date	Studio 10 Weekdays	Spots/Week	Rate	Ratin	<u>g</u>							
Week: 10/		10/14/12	- TWГF	2	\$75.00	0.0								
74 WTSP	10/14/1	2 10/14/12	NFL Football Gar		1-4p	=	5	S :30	2	\$8,000	0.00 P-3	0.00 NM	2	\$16,000.00
Sta Week: 10/	rt Date /08/12	End Date 10/14/12	Weekdays S	Spots/Week 2	Rate \$8,000.00	Ratin 0.0								
			NCAA Football G	ame #2CM	3-7p		S-	:30	3	\$5,000	0.00 P-3	0.00 NM	3	\$15,000.00
<u>Sta</u> Week: 10/	rt Date	End Date 10/14/12	Weekdays	Spots/Week	Rate \$5,000.00	Ratin 0.0	_							
			Sun Prime A	CM	7-8p		5	S :30	1	\$9,000	0.00 P-3	0.00 NM	1	\$9,000.00
Sta	rt Date	End Date	60 Minutes Weekdays	Spots/Week	Rate	Ratin	a							
Week: 10/	/08/12	10/14/12	S	1	\$9,000.00	0.0	00			<b>^-</b>				<b>^-</b>
N77 WTSP	10/11/1	2 10/12/12	Letterman Late Night with D	CM avid Letterma	1135p-1237։ ո	a -	TF	- :30	1	\$700	0.00 P-3	0.00 NM	1	\$700.00
Sta Week: 10/	ort Date /08/12	End Date 10/14/12	Weekdays TF	Spots/Week 1	Rate \$700.00	Ratin 0.0	_							
N78 WTSP				СМ	5-530a		TF	:30	2	\$200	0.00 P-3	0.00 NM	2	\$400.00
C+o	rt Date	End Date	5-530a 10 News Weekdays	Spots/Week	Rate	Ratin	a							
Week: 10/		10/14/12	TF	2	\$200.00	0.0								

Print Date: 10/10/12 15:35:13 Page 9 of 9

WTSP-TV

Order / Rev: 715775 - 5 Alt Order #:

Advertiser: Obama/D/President

06330881

OBAMA SCHED A

Flight Dates: 10/09/12 - 10/15/12

Estimate:

Product Desc:

1537

Ln Ch Start End **Inventory Code** Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount N79 WTSP 10/12/12 10/12/12 M-F 10-11a CM 10-11a :30 \$75.00 P-4 0.00 NM \$75.00 Studio 10 Start Date End Date Weekdays Spots/Week Rate Rating ---- F--Week: 10/08/12 10/14/12 \$75.00 0.00

Totals 177 \$221,100.00